

AIMM Privacy Policy

AIMM respects the privacy of our users and as the result, it has developed this Privacy Policy to demonstrate our commitment to protecting your privacy. This Privacy Policy describes the information that AIMM collects, how that information may be used, with whom it may be shared, and your choices about such uses and disclosures. AIMM encourages you to read this Privacy Policy carefully when using our service or transacting any business with us. By using our services, you are accepting the practices described in this Privacy Policy.

The Collection of Information

From the start of your use of our Artificial Intelligence Matchmaker service (“AIMM”), AIMM learns and collects certain personal, demographic and psychographic information from you as the result of following its instructions contained within the service.

In addition to the collection of this basic profile information, AIMM begins to learn and collect information about you as you continue to utilize the service which is pertinent to its ability to match you with a compatible user.

The type of information collected is best expressed as information which allows AIMM to gain insight into a person’s matching possibilities with another person, in terms of romantic compatibility. Because of the open-ended con-

versational system deployed by AIMM, the type of information may extend to a broad range of characteristics about you, our user.

The Information will change and grow with updates to AIMM, and further, the flow in which the Information is collected varies for every user. Therefore, each user's experience with our unique artificial intelligence paradigm may be different from other users. The nature of the questions asked of each user is dynamic, much as conversation with a personal human matchmaker.

All of the information collected above (the "Information"), including basic profile information, as well as our open ended, multiple-choice, and other types of questions are designed to gain insight into a person's personality and ability to be matched with particular other persons. These questions were created solely for the purposes of match-making, that is: the facilitation of interaction between people leading to a first phone call, and if things go well, a first date.

Privacy

The Information described above will not be sold to third party companies, and is used exclusively within AIMM to provide a better, more effective matchmaking experience for the users.

Financial Information

Certain additional information, including but not limited to your credit card billing information will be required by our third party credit card processing company. We have no access to this financial information as it is used only by them to bill you for use of our services. By engaging our service and entering your credit card information, you consent to providing your financial information in order to submit payment therefore. These third parties will include the credit card companies and banking institutions used to process and support your transaction or activity.

Security

All Information transferred through the use of the service to any other user is transferred and encoded using the highest-level of industry standards in order to keep your Information secure. Some of these practices include, but are not limited to “firewalls” and Secure Socket Layers. Specific systems have been developed to keep all of this confidential Information safe upon its transmission, as well as storage. These systems and their operation will not be discussed except internally in attempts to maintain their effectiveness.

The utmost care has been put into this area specifically. All of your Information will be stored on servers in the United States. AIMM treats data as an asset that must be protected against loss and unauthorized access. AIMM employs many different security techniques to protect such

data from unauthorized access by others inside and outside the company. AIMM recognizes that no security systems are perfect and as the result, it will constantly improve its security systems over time.

How AIMM Uses your Information

The Information described above is used in an attempt to determine the best potential romantic matches for an individual. From a technical standpoint, these methods and the logic which govern them constitute algorithms which collectively learn, and accumulate knowledge of persons. In this way, we can decisively select other potentially compatible individuals based on learned criteria.

Contact Information

Your phone number will be requested at the time that you are entered into the matching pool, after the initial time of registration. Your phone number will be used for two purposes:

- 1) **AIMM will transfer your phone number to a potential match after you've been given a full introduction and AIMM has confirmed your final interest in going forward and sharing your phone number.**

AIMM understands that the phone number is an important and valuable piece of personal information that each person desires to keep protected. Therefore, we protect the sanctity of your phone number with our highest regard. We subject it to the same level of security used to protect the rest of our information, but with even more focus.

You never need to be concerned with your phone number being shared without you knowing it and consenting. For your assured privacy, AIMM requires several levels of confirmation from you before transferring your phone number to a potential match, therefore you will always have a clear and obvious understanding of how and when your phone number is being shared - always requiring your approval beforehand. The use of your phone number will only occur within the bounds of the goals of our service as described in this Privacy Policy and elsewhere throughout our agreements, and will not be sold to third parties.

- 2) **AIMM will optionally use your phone number to send you a text message at the time when it has selected a match for you.** If you choose not to partake in this feature, as will be asked from you at the time you enter the matching pool, we will use Apple's Push Notification system instead. You must choose one or the other in order to proceed into matching.

Personal Authentication

AIMM uses several methods of identification to authenticate you as the person who is registered with our service. AIMM will never share any of the Information gathered from this authentication process with any third parties. These are used solely for the purpose of security when you log in along with other authentication methods. As AIMM operates on iOS devices, your main device authentication method (Touch ID, or other methods employed by Apple) will constitute stage one of authentication. Our proprietary methods constitute phase two of authentication.

Photos

AIMM's process includes taking photos of you as you progress through the system. The primary photo is taken at the onset of your using the system. **Thus, by using the service, you agree that AIMM will collect and use photos of you at various times for purposes of matchmaking.** These will be shared with potential romantic candidates, but never sold to any third parties or used for any purposes other than matchmaking.

Voice

AIMM records some of your answers to questions for the purposes of potential romantic matchmaking. AIMM will record various answers and use these recordings in the introductions to other potential partners, in the same way photos are used. It is AIMM's intention to create candid re-

sponses. Therefore, as with photos above, you will not be told at the time you are being recorded. All audio is recorded solely for the purposes of matchmaking and will not be sold to third parties. Through usage of the service, it will become apparent to you the ways in which these audios are used, as you will yourself see audio and photo introductions to other candidates in the same way they will see yours. **Therefore, by using this service, you agree that AIMM will record your voice at various times when answering questions, which will be shared with other users.**

Location

AIMM collects and learns about your location as you use the service. AIMM will also ask you at various points if “you are at home”. It does this solely to identify a region in which it can focus on finding you matches. Location information is gathered for the sole purpose of matchmaking and will not be sold to any third-party. **Thus, by using this service you agree that location information will be collected and used for purposes of matchmaking.**

Emotion Recognition

AIMM can read your human emotion. It does this by using machine vision, which can indicate your smile, how much your eyes are squinting, and other facial movements. **AIMM gathers and uses indications of emotion to determine how well it is doing in various areas**, and may also use this information to employ jokes

or humor, for the purposes of improving the overall experience. AIMM intends to capture the best abilities of what a human matchmaker would employ, as well as the best abilities of a computer. This information will only be used internally and never sold to third parties. Therefore, by using this service you agree that your emotion will be observed using computer algorithms for the purposes of enhancing the matchmaking experience.

Other Likeness Gathered

AIMM collects Information on the user. In addition to this, AIMM learns as it progresses. Although not fully intelligent, **AIMM employs Artificial Intelligent techniques to learn from its and the user's previous behaviors.** Thus, Information will be collected at certain times, for example, at the time of your last use of the service. All Information described throughout our entire process is for the sole purposes of potential romantic matchmaking, and to provide an enhanced experience.

Retention of Information

The Information obtained will be held onto indefinitely or until AIMM deems it necessary to dispose of the Information. However, at the request of any user at any time, AIMM will purposefully delete all profile and account Information for a user given appropriate authentication. Requests for account deletion can be made through AIMM di-

rectly by asking to “contact support”. Further follow up will then ensue.

International Users

AIMM currently only serves the United States.

Other Languages

AIMM currently only serves English speaking customers. This is primarily a decision based on the current technology which is available to perform speech recognition.

Communication

AIMM does not burden you with unnecessary emails of company initiatives or new features. **Instead AIMM will provide all important information with updates to you while you use the service** by talking to you. AIMM does not believe in burdening your inbox. Therefore, if you do not use AIMM, you will not receive updates regarding the service.

Questions

If you have any questions regarding any of the policies employed by AIMM, you may contact AIMM at any time by asking “question” when AIMM asks you a question, then saying “contact support”. AIMM strives to make this experience as streamlined and intuitive as possible for you. AIMM believes a good system will work

automatically with little need for interaction. If for any reason, however, the service is failing to serve you, or you simply have questions regarding our Privacy Policies, or you want to say Hi and tell us how you feel, you may contact support using the above method.

By accepting this Privacy Policy and our Terms of Service, you expressly consent to our use and disclosure of your personal Information in the manner described in this Privacy Policy. This Privacy policy is incorporated into and will be subject to the terms of the AIMM Terms of Service.

Children

Children under the age of 18 years old are not eligible to use our services at any time. No minor may submit any of their personal information to us at any time. Our service is directed only to those who are over 18 years of age. We do not knowingly collect, store or maintain any personally identifiable information from those users who are under the age of 18. In the event that we discover that we have information from any user under the age of 18, we will immediately delete this personal Information.

Notice

We may change this Privacy Policy from time to time based on changes in the law, your comments, or our need to accurately reflect our data collection and disclosure practices. We will notify you about significant changes in the way we treat personal information by informing you via

your use of our service.

Your Use of the Information of Other People Using Our Services

As a user of our services, you may ultimately have access to Information of others. By accepting this Privacy Policy, you agree that, with respect to other users personally identifiable information that you obtain through our services, we hereby grant to you a license to use such information only for: (a) AIMM related communications that are not unsolicited commercial messages, and (b) any other purpose to which such user expressly agrees after complete disclosure of the purpose.

In all cases, you must give members an opportunity to remove themselves from your database. In addition, under no circumstances, except as defined in this Privacy Policy, may you disclose personally identifiable information about another member to any third party without our consent and the consent of such other member after adequate disclosure.

AIMM and our users do not tolerate spam. Therefore, without limiting the foregoing, you are not licensed to add any AIMM user to your mail list (email or physical mail) without their express written consent after adequate disclosure at any time. To report spam from other AIMM users, please Contact Us.